

Infrastructure Options (Pty) Ltd

Cookie Policy

Last Updated: 01 March 2026

This Cookie Policy explains how Infrastructure Options (Pty) Ltd uses cookies and similar tracking technologies on our website www.ioptions.co.za to provide you with a personalized experience, analyze traffic, and improve our services in compliance with the Protection of Personal Information Act No. 4 of 2013 (POPIA).

1. What are Cookies?

Cookies are small text files stored on your computer or mobile device by your web browser when you visit a website. They allow the website to "remember" you and your preferences, such as login status, language settings, or shopping cart items.

2. How POPIA Affects Cookie Usage

Under POPIA, any personal information collected via cookies must be processed in accordance with the law, requiring:

- **Transparency:** Informing you about what data is collected.
- **Consent:** Obtaining your voluntary, specific, and informed consent before deploying non-essential cookies.
- **Opt-out:** Allowing you to easily withdraw your consent.

3. Types of Cookies We Use

We use the following categories of cookies:

- **Necessary/Essential Cookies:** These are required for the website to function properly. They cannot be turned off. They enable basic functions like page navigation and access to secure areas.
- **Functional Cookies:** These enable the website to remember choices you make (e.g., username, language) to provide a more personalized experience.
- **Analytical/Performance Cookies:** These collect information about how visitors use our website, such as which pages are visited most often. This data is used to improve website functionality. Note: We use [mention if using anonymized data, e.g., Google Analytics with IP anonymization].
- **Targeting/Marketing Cookies:** These are used to deliver advertisements more relevant to you and your interests, or to measure the effectiveness of marketing campaigns.

4. Third-Party Cookies

Our website may use third-party services (e.g., Google Analytics, Facebook Pixel) that may also place cookies on your device. These third parties are responsible for how they process your data, but we strive to only use partners who comply with POPIA standards.

5. Managing and Withdrawing Consent

You have the right to accept or refuse non-essential cookies.

- **Cookie Banner:** You can manage your preferences through the banner that appears when you first visit our site.
- **Browser Settings:** Most browsers allow you to manage or delete cookies through their settings.
- **Withdrawal:** You may withdraw your consent for non-essential cookies at any time by updating your preferences in our Cookie Settings.

6. Data Subject Rights

Under POPIA, you have the right to access, correct, or delete the personal information we hold about you. For more information, please see our [\[Link to Privacy Policy\]](#).

7. Changes to this Policy

We may update this policy from time to time. The "Last Updated" date at the top will indicate when changes were made.

8. Contact Us

If you have questions about this Cookie Policy, please contact our Information Officer:

- **Name:** Dr Ron Watermeyer
- **Email:** watermeyer@ioptions.co.za
- **Phone:** +2782 460 5963